

Privacy Policy

Effective Date: June 13, 2026 · **Last Updated:** June 13, 2026

This Privacy Policy complies with applicable U.S. laws, including the California Consumer Privacy Act (CCPA) and California Privacy Rights Act (CPRA), and the General Data Protection Regulation (GDPR) where applicable. It explains how **Soapy Reels** ("we," "us," or "our") collects, uses, shares, and protects your personal information. This policy is governed by the laws of the State of Delaware.

1. Who We Are

Soapy Reels is a micro-drama and vertical content platform. Our website is a pre-launch information and sign-up page operated from Wilmington, Delaware, USA. You can contact us via the contact form on our website or at the address below.

2. Information We Collect

Information You Provide Directly

We collect personal information you voluntarily submit through our forms:

- **Viewer sign-up:** First name, last name, email address, country, age confirmation, and consent.
- **Legacy Producer inquiry:** First name, last name, email address, company/studio name, applicant type, preferred genre, background message, and consent.
- **Legacy Author inquiry:** First name, last name, email address, writing type, preferred genre, portfolio URL (optional), pitch/background message, and consent.
- **Contact form:** Name, email address, and message content.

Information Collected Automatically

When you visit our website, our server may automatically record standard technical information such as your IP address, browser type, operating system, referring URL, and pages viewed. This information is used solely for security and operational purposes and is not used for advertising profiling.

We may also use cookies as described in our [Cookie Policy](#). Any personal data that our first-party cookies collect, store, or use is governed by this Privacy Policy. We may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Soapy Reels or the Site; (b) protect and defend the rights or property of Soapy Reels; and/or (c) act under exigent circumstances to protect the personal safety of users of Soapy Reels, or the public.

3. Legal Basis for Processing (GDPR)

If you are located in the EEA or UK, we process your personal data under the following legal bases as required by GDPR:

- **Consent (Art. 6(1)(a)):** When you submit a form and check the consent box, you consent to us processing your data for the purpose stated on that form.
- **Contract (Art. 6(1)(b)):** Where processing is necessary to perform or prepare a contract with you.
- **Legitimate Interests (Art. 6(1)(f)):** For fraud prevention, website security, and protecting our legal rights.

Data retention is limited to what is necessary for business and legal purposes. You may withdraw your consent at any time by contacting us.

4. How We Use Your Information

- To send you launch notifications and updates (viewers who sign up).
- To review and respond to Legacy Producer and Author partnership inquiries.
- To respond to contact form messages.
- To maintain records of our business communications.

- To comply with legal obligations.
- To protect the security and integrity of our website.

We will never sell your personal information to third parties. We do not use your data for automated decision-making or profiling.

5. How We Share Your Information

We do not sell, rent, or trade your personal information. We may share it in limited circumstances:

- **Service providers:** Third-party vendors who assist us in operating our website and communications, bound by confidentiality agreements.
- **Legal requirements:** When required by law, court order, or to protect our legal rights.
- **Business transfers:** In connection with a merger, acquisition, or sale of assets, with prior notice to you where required by law.

6. Data Retention

We retain your personal data only as long as necessary for the purposes described above. Data retention is limited to what is necessary for business and legal purposes:

- **Viewer sign-up data:** Retained until you unsubscribe or request deletion.
- **Partnership inquiry data:** Retained for up to 2 years after your inquiry, or until you request deletion.
- **Server logs:** Retained for up to 90 days for security purposes.

7. Your Rights Under GDPR (EEA / UK Users)

Right of Access

Request a copy of the personal data we hold about you.

Right to Rectification

Request correction of inaccurate or incomplete personal data.

Right to Erasure

Right to Restrict Processing

Request deletion of your personal data ("right to be forgotten").

Request that we limit how we use your data in certain circumstances.

Right to Data Portability

Receive your data in a structured, machine-readable format.

Right to Object

Object to processing based on legitimate interests.

Right to Withdraw Consent

Withdraw consent at any time without affecting prior processing.

Right to Complain

Lodge a complaint with your local data protection authority (e.g., ICO in the UK).

To exercise any of these rights, please use the contact form on our website. We will respond within 30 days.

8. Your Rights Under California Law (CCPA / CPRA)

For California Residents

Under the CCPA and CPRA, California residents have the right to: know what personal information is collected; request deletion of personal information; correct inaccurate personal information; opt out of the sale or sharing of personal information; and non-discrimination for exercising these rights.

We do not sell or share your personal information with third parties for cross-context behavioral advertising. You may still submit a formal "Do Not Sell or Share" request via our [opt-out page](#). We will respond within 45 days as required by law.

9. International Data Transfers

Our website and servers are based in the United States. If you are located in the EEA, UK, or another jurisdiction with data transfer restrictions, your information may be transferred to and processed in the United States. International transfers are protected using Standard Contractual Clauses where applicable.

10. Children's Privacy

Our website and platform are strictly for users aged 18 and over. We do not knowingly collect personal information from anyone under 18. If you believe a minor has submitted information to us, please contact us immediately.

11. Security

We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, alteration, disclosure, or destruction. However, no internet transmission is completely secure.

12. Data Protection Policy

Data collection and the use of data collected by our services are governed by our internal Data Protection Policy, which is consistent with and supplements this Privacy Policy.

13. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of those sites. Please review each third party's privacy policy before engaging with their services.

14. Changes to This Policy

We may update this Privacy Policy from time to time. Material changes will be noted with an updated "Last Updated" date at the top of this page. Your continued use of our website after changes constitutes acceptance of the updated policy.

15. Governing Law

This Privacy Policy is governed by the laws of the State of Delaware, without regard to its conflict of law provisions. For users in the EEA or UK, mandatory local data protection laws continue to apply.

16. Contact Us

Soapy Reels

1207 Delaware Avenue, Suite 4508
Wilmington, Delaware 19806

For privacy requests, please use the [contact form](#) on our website. We aim to respond within 30 days.

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